



**GRAHAM BECK**  
MÉTHODE CAP CLASSIQUE

*Celebrate what matters*

# The Beck Family Philanthropic Initiatives

Inspired by the generous and pioneering spirit of the estate's founder, Graham Beck, we believe that quality and integrity go hand in hand. We aim to equip our local communities with the practical skills to achieve meaningful change.

All these philanthropic activities are conducted by an independent philanthropic trust, The Graham & Rhona Beck Development Trust (GRBDT), which focuses on Robertson and the surrounding area.

This GRBDT was established by the Beck family to

**BENEFIT THE EMPLOYEES AND THE WIDER COMMUNITIES**

surrounding the Graham Beck Estate

The GRBDT has identified opportunities in

**EDUCATION AND SKILLS DEVELOPMENT FOR CHILDREN OF ALL AGES**

from Early Childhood Development, pre-primary schools, primary schools and high schools, as well as adult education in the form of bursaries and skills development initiatives



6

**Nursery School**

staff members including a cook are responsible for the daily supervision of 42 children of permanent workers between the ages of three and six years. Three meals and a snack are given daily

**Five educators are responsible for the teaching and aftercare of 103 learners between the ages of 5 and 13 years. Daily meals are provided to all the children of the aftercare**

**24 Bursaries**

are provided at **Robertson Christian Logos School**

**THE GRAHAM AND RHONA BECK MUSIC SCHOOL**

opened in 2011 with an initial intake of nine children. Today we have a full teaching schedule which operates five days a week after normal school hours. Music tuition assists with discipline, motivation and a sense of belonging



**AD LIBITUM MUSIC ACADEMY**

a Music School in Robertson (this is in addition to the Graham and Rhona Beck Music School on our farm)

**Robertson Brass Band helps to keep children off the streets and away from substance abuse**



**HEALTH WORKERS**

conduct regular home visits and attend to basic hygiene and clinic schedules for the elderly people of Graham Beck Enterprises

**THE WOMAN'S PROJECT**

supports women to understand their role not just in the family, but also in the community as a whole, as well as reach their full potential.

**C.A.M.P.**

A programme working with local men to mentor them to be better fathers, partners and brothers.

**The Anna Foundation project**

has been part of skills development in the aftercare since September 2012 on the farm. Addressing educational and social needs while offering children lifelong learning to build self-worth and self-respect.

**Tertiary Education**

The Beck Family Education Trust recruits and selects bursars for full time study at accredited Tertiary Institutions. Full-time bursaries are awarded annually, and all full-time students are viewed as potential employees

**PRIMARY AND SECONDARY EDUCATION**

The Beck Family Education Trust financially assists children of the employees of Graham Beck Enterprises with school fees which includes hostel fees as well as a school bus service to take children from the farm to the school and back on a daily basis. Bursaries are also provided for studies at Bridge House Private School.



Sports currently being developed at Graham Beck Enterprises are **soccer, rugby, dominoes and netball**

The GRBDT supports the development of the youth through participation in sports to develop potential in a particular skill, improve self-esteem, constructively utilise leisure time and promote problem-solving methods



**LSAAG**

Substance Abuse Action Group. GRBDT are their sole funder and helped establish this initiative

**WILDERNESS FOUNDATION DEVELOPMENT PROGRAMME**

Nurturing the physical and psychological wellness of vulnerable youth by exposing them to wilderness areas and wild spaces, aiming to tackle environmental education and youth unemployment in South Africa.

**COUNSELING & THERAPEUTIC SOCIAL SERVICES**

focus on improving the lives of individuals, groups, communities and society as a whole. Together with The Department of Welfare, these services assist with issues such as family violence, children with behavior problems and learning disabilities

**Parenting Skills**

involving positive parenting and encouraging healthy communication between family members are provided

GRBDT undertakes community safety programmes that foster the **elimination of substance abuse, Foetal Alcohol Syndrome (FAS), teenage pregnancies,**

and parenting skills are facilitated

Poverty Relief

**PROJECT NKQUBELA**

addresses the basic needs of the more vulnerable members of the community, providing clothing and bedding, and assistance with government and disability benefits. Food hampers, hot meals and soup kitchens are also provided



**Scan and find out more**

Scan this code for easy access to the Graham Beck Philanthropic initiatives online brochure. Kindly ask your Graham Beck representative for more information.



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## Graham Beck Sustainability Initiatives

In the Graham Beck pursuit of the perfect bubble we celebrate what matters, both the big moments and the small ones. There have been many milestones in our conservation and sustainability journey worthy of celebration. We urge you to raise a glass of Graham Beck Méthode Cap Classique as we reflect on our ongoing commitment to crafting world class sparkling wines with eminence, soul and integrity.



For every  
**1 ACRE**  
used for agriculture / wine production  
**8 ACRES**  
of natural vegetation  
are conserved

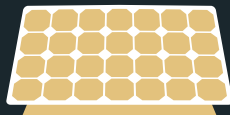
We recycle around  
**3 million litres**  
of water per month  
We have reduced our water usage  
down to a maximum of 2,400 m<sup>3</sup>  
per acre each year, which is  
580 m<sup>3</sup> per acre less than the  
official allotted amount

There are  
**1,200**  
solar panels on the roof of our  
Madeba 3 cellar. They generate  
a total of **312 kWp** and  
have a lifespan of  
**25 years**

The average electricity  
generated per day from our  
solar plant is equal to one ton of  
Carbon Dioxide (CO<sub>2</sub>) if it was  
generated by a coal plant

One of the first farms  
to be awarded  
**WWF**  
**Conservation**  
**Champion**  
Status

Graham Beck conserves  
**4,888 acres**  
of natural vegetation



Our  
**Graham & Rhona**  
**Beck Nature**  
**Reserve**

is home to precious and unique plants  
and animals

We  
**tread lightly**  
on the earth and follow  
minimal intervention  
practices in our vineyards  
and cellar



The ultra rare Esterhuizenia  
Grahambeckii plant species  
exists solely on our property

The biomass cover of  
the Graham Beck Private  
Nature Reserve has risen by  
**34% since 2001**  
while our erosion problems  
have been reduced by up  
to 42%

We use approximately  
**500 tons**  
**annually**  
of grape pulp (pomace),  
acquired during harvest, as  
organic fertilizer in the  
vineyards

This  
area is **1 of 34**  
global ecological  
hotspots

Graham Beck is a founding partner of the Rooiberg Breede River Conservancy. Together with 27 neighbouring farms we aim to protect 39,537 acres of unique Cape Floral Kingdom (the smallest of only six floral kingdoms in the World) fauna and flora.

This area is home to some  
**8,500**  
**higher plant**  
**species**  
that are largely endemic

Some of these plants are classified as:  
**Critically Endangered (9), Endangered**  
**(18), Rare (27), Vulnerable (38) and**  
**Near Threatened (35)**



### Scan and find out more

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*The long-term goal of the Beck Family is to uplift and enrich peoples' lives is a powerful legacy which continues to inspire and guide us today*

Graham Beck USA

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[www.grahambeck.com](http://www.grahambeck.com)