



GRAHAM BECK
MÉTHODE CAP CLASSIQUE
★

Celebrate what Matters



BACKGROUND



AN INTRODUCTION TO GRAHAM BECK

In their pursuit of the perfect bubble, Graham Beck consistently raises the bar in terms of quality and distinction and has firmly established itself as one of the world's leading wine brands. Founded by the late Graham Beck, the winery has an unwavering dedication to farming in harmony with nature and the community to produce Méthode Cap Classique (MCC), South African sparkling wines made in the traditional method. The result is award-winning sparkling wines with unmistakable sophistication, elegance, quality, and consistency, revered around the globe for their versatility and sheer drinking pleasure.

Situated in the breathtaking Robertson Wine Valley in South Africa's Western Cape wine region, Graham Beck focuses on minimal intervention, allowing the authentic essence of the fruit and unique terroir to shine through. The Robertson estate benefits from a unique location in a continental shelf, which offers wide diurnal temperature swings, and a preponderance of well-draining limestone soils. Ample sunlight is moderated with cool winds which are funneled into the vineyard area through this shelf. These elements ensure low pH and natural acidity, perfect for the production of world-class sparkling wines.



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BACKGROUND



A passionate commitment to quality standards, often referred to as the 'Graham Beck Way,' helps the winery develop a strong sense of prestige and perfection in every wine. The team spent years fine-tuning plantings on the estate, matching the distinctive microclimates and varied soil types to the most suitable grape clones. Only meticulously selected and hand-picked Chardonnay and Pinot Noir are pressed whole cluster to ensure quality, and a portion of fermentation is done in small oak barrels to add an extra dimension of texture and complexity. Going beyond the minimums for MCC wines, all Graham Beck bottlings spend an extended time on the lees in the bottle to develop its unique character.

As a pioneer of social upliftment and farming in harmony with nature, Graham Beck is deeply committed to caring for the community and environmental conservation. *A wide range of innovative and highly successful projects* bear testimony to their passion for putting their people and the planet first. Examples of these include their involvement in the Rooiberg Breede River Conservancy and the many philanthropic initiatives supported by The Graham and Rhona Beck Development Trust.

This dedication to *excellence in winemaking, conservation, and the community* is recognized by some of the world's most iconic figures. From rock stars to royals and princes to presidents, luminaries around the globe have enjoyed Graham Beck wines. Affectionately dubbed the "President's Choice," the Brut NV was served at both Nelson Mandela's inauguration in 1994 and former U.S. President Barack Obama's presidential election night victory party in 2008.

By combining the proud tradition of old-world winemaking with a new world responsibility for future generations, *Graham Beck strives to provide wine lovers with the ultimate in drinking pleasure as well as peace of mind.*

